

# WEBSITE BLUEPRINT TEMPLATE PROVIDED BY BAMBIZ

Marketing for Elder Law & Estate Planning Attorneys  
bambiz.net | (407) 974-6464

City, State

Phone



Menu item

Menu item

Menu item

CTA

## How you can help

(Short and very clear)

CTA

Image that represents your ideal client

CTA = **C**all  
**t**o **a**ction such  
as "schedule an  
appointment"

Differentiating  
statement  
#1

Differentiating  
statement  
#2

Differentiating  
statement  
#3

## Problem client is facing

Example or description

Example or description

Personal video

Informal  
1 minute or less

CTA

## Services

Service  
#1

Service  
#2

Service  
#3

Service  
#4

CTA

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Testimonials

## 3 step problem solving process

Step  
#1

Step  
#2

Step  
#3

CTA

Address  
Phone  
Email

Map

Contact form

Send

Something  
potential  
clients want to  
download in  
exchange for  
providing their  
contact info

Lead  
magnet  
PDF

Email capture

Download

Contact  
information

Social links

Cities / regions you serve OR your  
mission statement

CTA

Navigation

Your website should have one message

**HOW you can help your potential client achieve his or her goal.**

Check out a working demo of this template at [centralfloridaeldercare.com](http://centralfloridaeldercare.com)

**Want a website built for your firm? Call us at (407) 974-6464.**